



MODELING
MOBILITY
CONFERENCE

Agenda

Welcome to MoMo!

- Marty Milkovits, Peter Bosa, Michelle Bina

Keynote

- Nancy Daubenberger, MnDOT Commissioner

What We are Doing Here

- Jeremy Raw

Presented by



ZEPHYR

Hosted by



**CENTER FOR
TRANSPORTATION STUDIES**

UNIVERSITY OF MINNESOTA

momo 2025

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CONNECT



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SYSTEMATICS

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the science of **insight**®

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Thank you to our **SILVER** sponsors

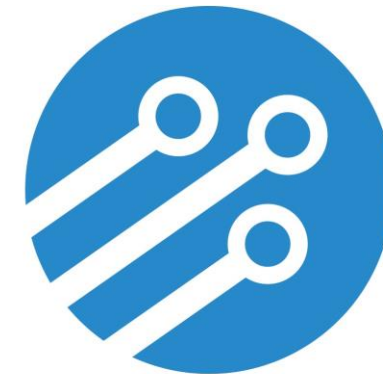
Bentley®

Advancing Infrastructure

PTV **GROUP**

— part of **Umovity**

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conveyal



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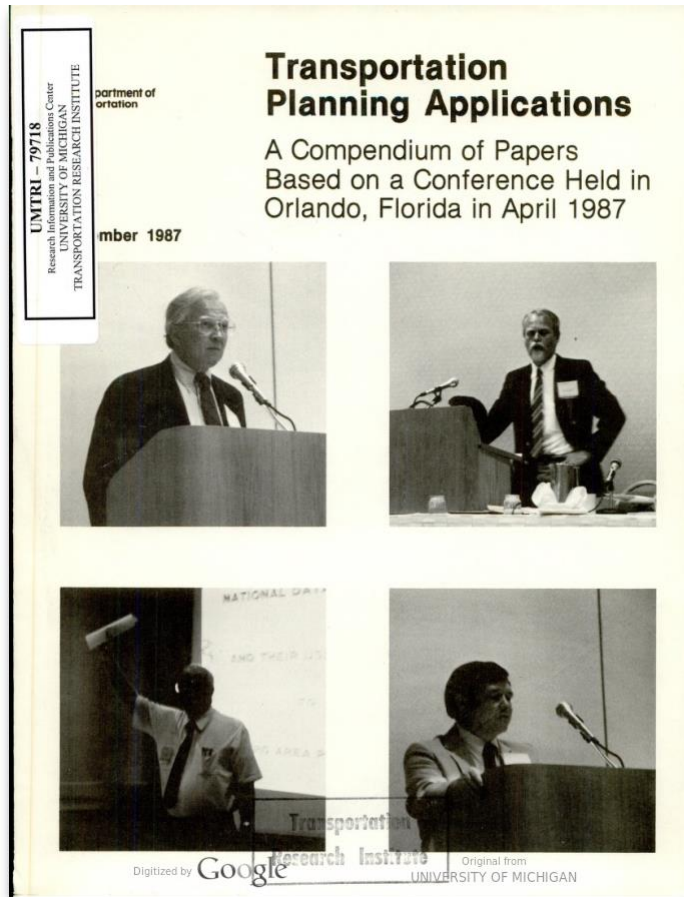
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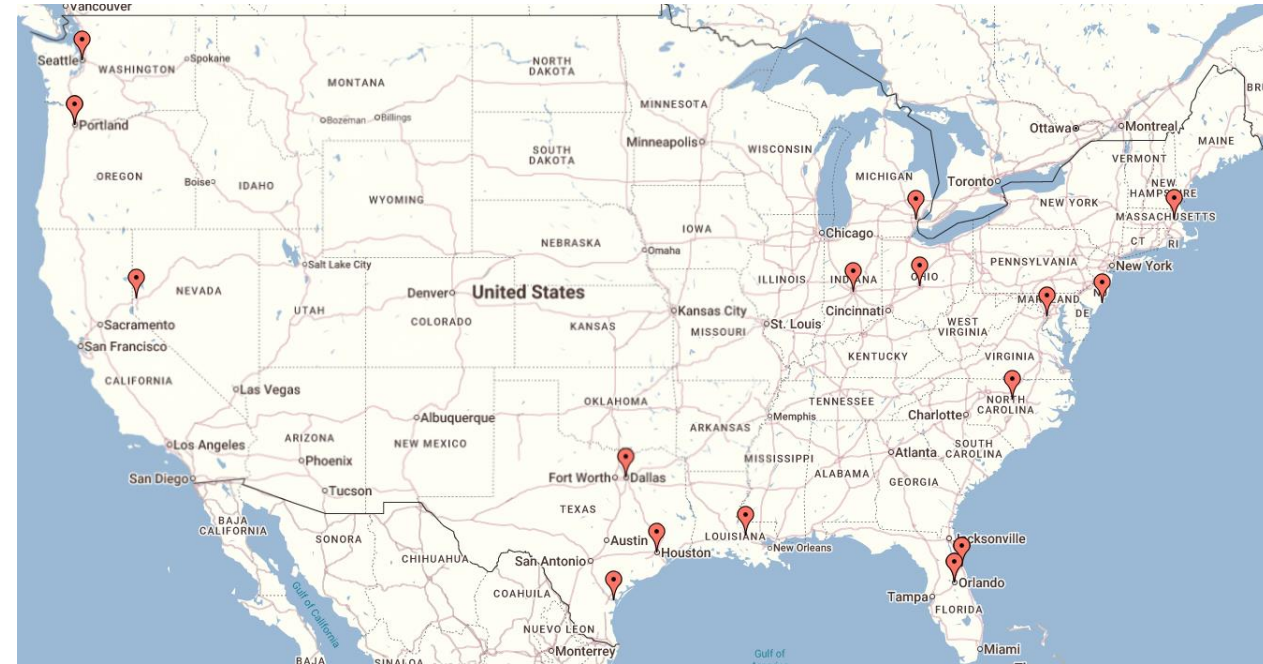
National Conference on Transportation Planning Applications – Orlando 1987

- Sponsored by USDOT
- *“To share experiences and highlight new and effective applications of planning techniques...”*
- Main topics of the conference:
 - Multi-resolution modeling (time and location). Right tool for the project.
 - Leveraging computational advancements and cost-effective data collection techniques
 - Best practices in forecasting, tool integration and deployment
 - Data presentation and visualization
- *“...it was agreed that additional conferences should be held...on a **two-year** cycle”*
- Conf. Committee became TRB Task Force in Oct. 1987, TRB Standing Committee in 1991 - 2020
- **Transportation Planning Applications Conference** was centerpiece of committee’s work



34 years of TRB Transportation Planning Applications Conference (*AppCon*)

1. **1987:** Orlando, Florida
 2. **1989:** Orlando, Florida
 3. **1991:** Dallas, Texas
 4. **1993:** Daytona Beach, Florida
 5. **1995:** Seattle, Washington
 6. **1997:** Dearborn, Michigan
 7. **1999:** Boston, Massachusetts
 8. **2001:** Corpus Christi, Texas
 9. **2003:** Baton Rouge, Louisiana
 10. **2005:** Portland, Oregon
 11. **2007:** Daytona Beach, Florida
 12. **2009:** Houston, Texas
 13. **2011:** Reno, Nevada
 14. **2013:** Columbus, Ohio
 15. **2015:** Atlantic City, New Jersey
 16. **2017:** Raleigh, North Carolina
 17. **2019:** Portland, Oregon
 18. **2021:** Virtual Conference
 19. **2023*:** Indianapolis, Indiana
- *Innovations in Travel Analysis and Planning (*ITAP*)

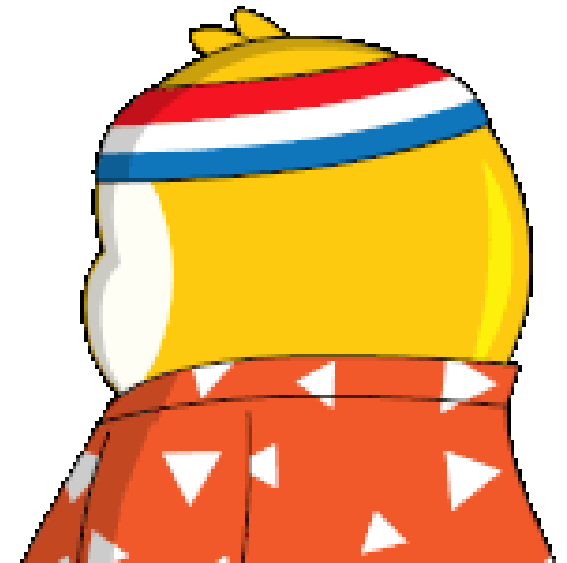


2024: TRB announced they would no longer commit to sponsoring repeating future conferences, including AppCon

Search for a new sponsor

- Sponsor needed to cover initial expenses, sign contracts
- Commit to regular conferences, at minimum bi-annually
- Keep organizing committee all-volunteer
 - Keep registration prices low
 - Self-sustaining business model
 - Draw from community of practitioners and researchers
 - Trust the conference organizers to pull together an event with minimal interference

LET US COOK

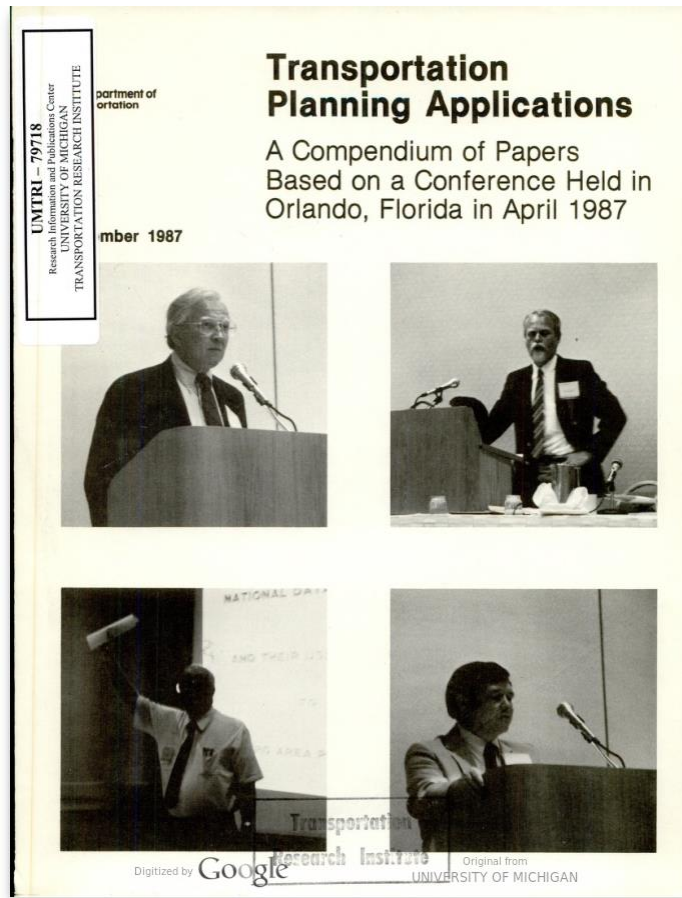


MoMo and Zephyr shared goals



- **Community**
- **Education**
- **Advancing Standards and Best Practices**

Continuing the tradition



September 14-17 • Minneapolis



MODELING MOBILITY CONFERENCE



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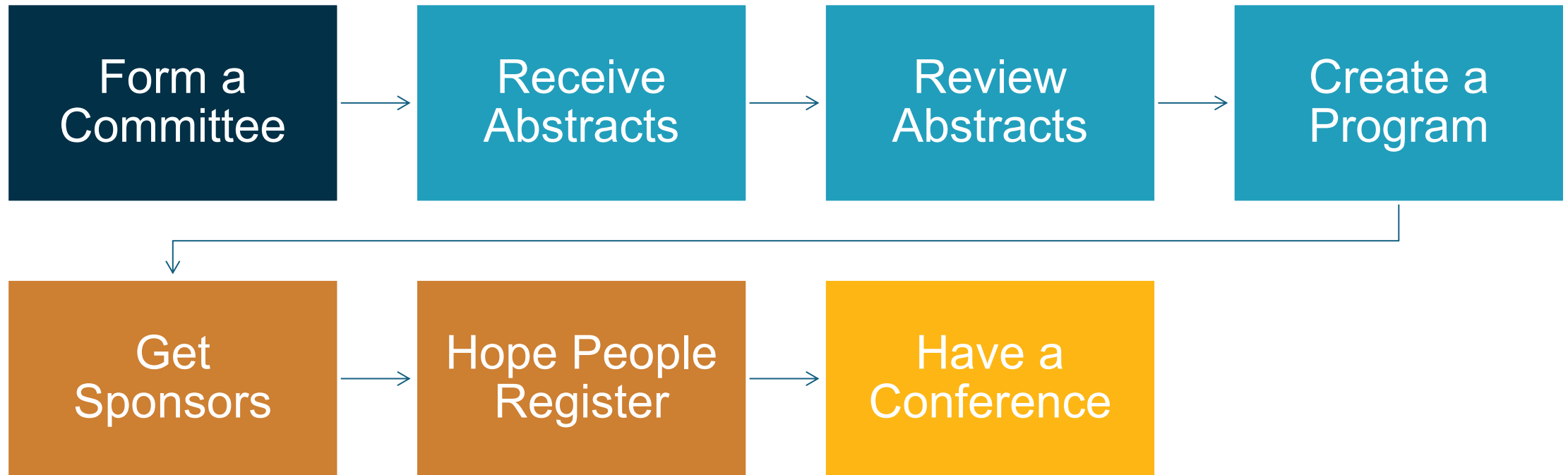
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By the Numbers

Process

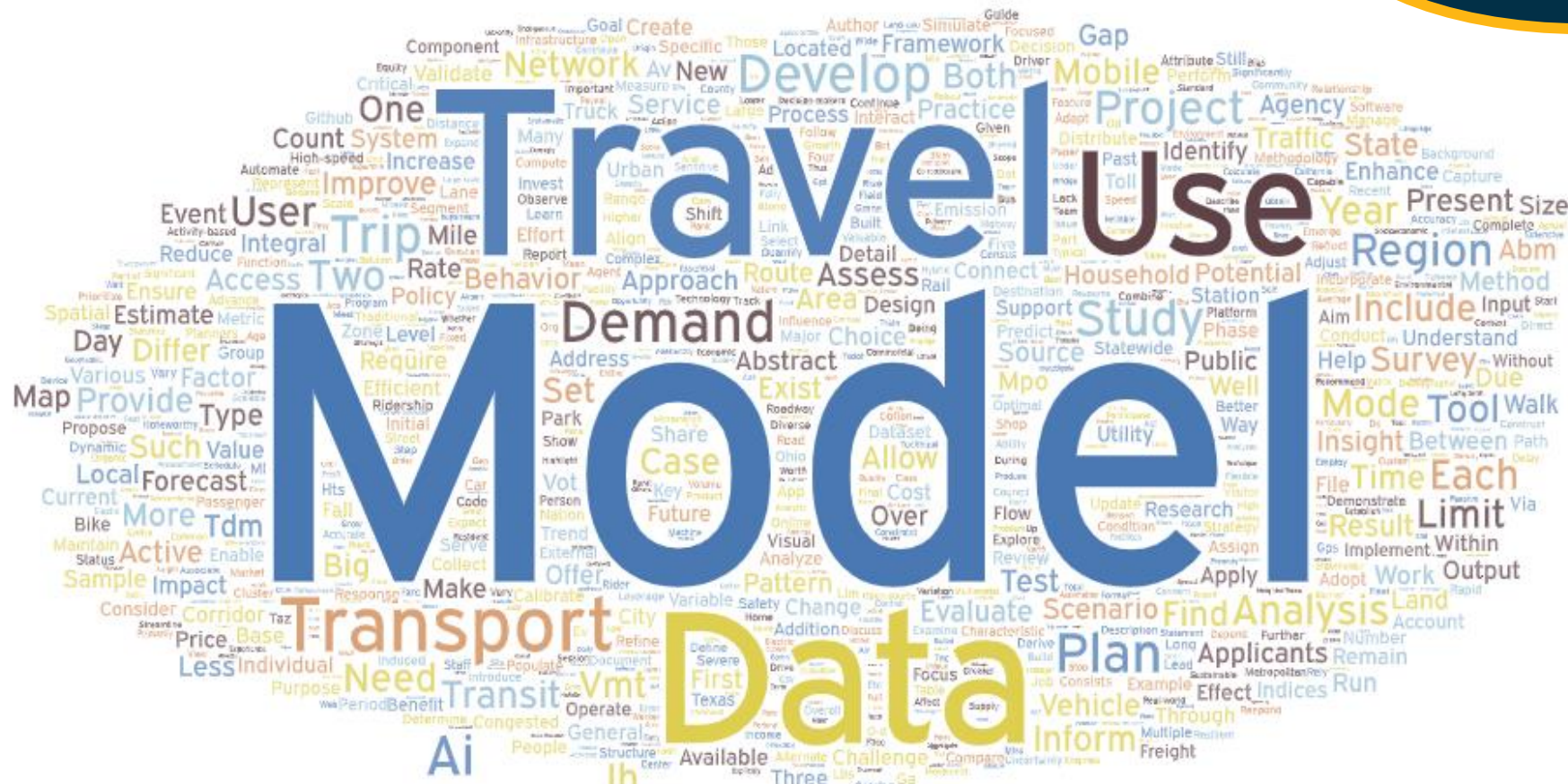


Form a Committee

- **Chairs:** Michelle Bina, Marty Milkovits
- **Logistics:** Peter Bosa, Joe Castiglione
- **Program Planning**
 - Track Leads: Kevin Hall, Leta Huntsinger, Krishnan Viswanathan
 - Workshop Coordinator: Bill Hereth
 - AICP Coordinator: Raj Roy
 - Abstract and Moderator Coordinators: Suzanne Childress, Brian Lee
- **Additional Support**
 - Alex Bettinardi
 - Elizabeth Sall
- **Sponsor / Host Liaisons**
 - Zephyr: Sijia Wang
 - UMN CTS: James DeSota, Sam Hahn-Douville
 - Local Hosts: Jonathan Ehrlich, Alireza Khani
 - Exhibitor / Sponsor Coordinator: Zeina Wafa
- **Communications and Visuals**
 - Engagement: Like Liu
 - Graphic Design and Branding: Bobby Wertman
 - Website / Conference App: Andrew Rohne, Billy Charlton

Receive Abstracts

153



Review Abstracts

468

Reviews

19

Reviewers

Create a Program

7



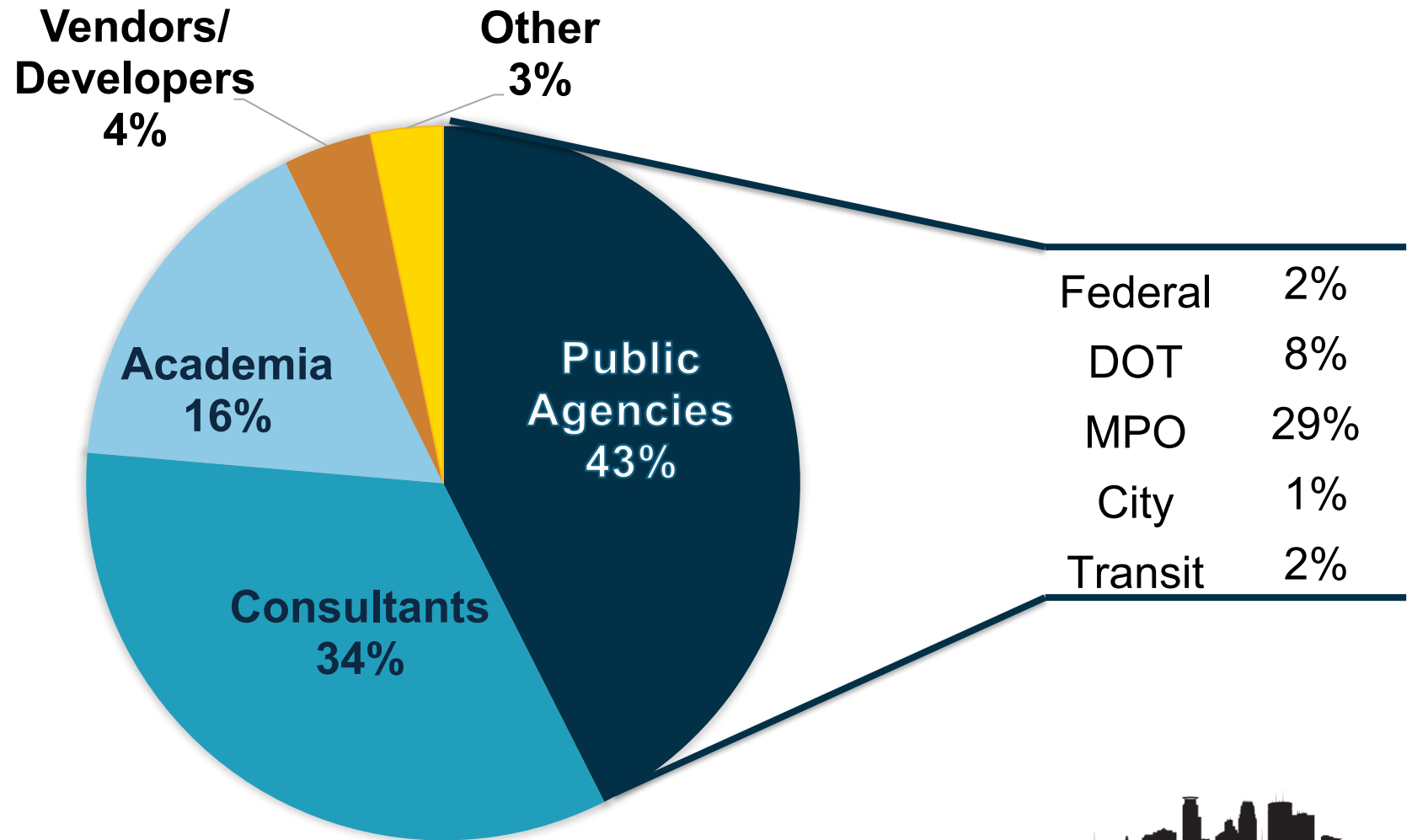
Get Sponsors / Exhibitors

10



Hope People Register

300+



Hope People Register

132

Metro Area	Count
Minneapolis/St. Paul, MN	11%
Washington, DC	9%
Boston, MA	4%
Austin, TX	4%
Dallas, TX	4%
SF Bay Area, CA	4%
Chicago, IL	3%
Portland, OR	3%
Phoenix, AZ	3%
Lexington, KY	3%

Have a Conference

1



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momost



minneapolis, mn
september 14-17, 2025

MoMost Award

for FIRST SUBMISSION

is presented to

Darren Conly



Planning Committee

Judge

September 15, 2025

Date issued

minneapolis, mn
september 14-17, 2025



MoMost Award

for FIRST TO REGISTER

is presented to

Mat Dolata



Planning Committee

Judge

September 15, 2025

Date issued



minneapolis, mn
september 14-17, 2025

MoMost Award

for FIRST TO SPONSOR

is presented to

Cambridge Systematics



Planning Committee

Judge

September 15, 2025

Date issued



minneapolis, mn
September 14-17, 2025

MoMost Award

for TRAVELED THE FARTHEST

is presented to

Billy Charlton



Planning Committee

Judge

September 15, 2025

Date issued



convener

Who made a session or discussion thoughtful, engaging and connected?

thought provoking

What visual, idea, comment or takeaway made you stop and think?

useful

What tip, tool, or knowledge will you actually use in your work?

new voice

Whose new or unexpected point of view made a difference?

memorable

What moment made you smile, laugh, or feel especially connected?



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Keynote Speech

MN Commissioner of Transportation

Nancy Daubenberger



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What We Are Doing Here

FHWA Community Planner (retired)

Jeremy Raw



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Upcoming Events: Monday

Evening Reception (5:30pm-6:30pm in Memorial Hall)

Honoring the Contributions of Rolf Moeckel and Hani Mahmassani

