



# TRAVEL SURVEY STANDARDIZATION

---

*JULIA GLICKMAN*

*AASHTO ACTS PROGRAM MANAGER*



9/16/2025

# WHY IS SURVEY STANDARDIZATION IMPORTANT?

---

- ⦿ Comparability across time and region
- ⦿ Data quality and reliability
- ⦿ Cost efficiency and reusability
- ⦿ Policy and planning support



# CROSS-GOVERNMENTAL COLLABORATION

---

- ⦿ Consistency across jurisdictions
- ⦿ Efficient use of resources
- ⦿ Informed funding and investment decisions
- ⦿ Better infrastructure and policy planning



# CENSUS TRANSPORTATION PLANNING PRODUCTS (CTPP)

---

- ⦿ Derived from the U.S. Census Bureau's American Community Survey (ACS)
  - ⦿ ACS accumulates data over multiple months and years
    - Annual Data
    - Supplemental Estimates
    - 5 Years of Data
- ⦿ Provides information on
  - ⦿ Residences
  - ⦿ Workplaces
  - ⦿ Journey-to-Work Flows

# STANDARDIZATION WITHIN ACS

- Changes over time
  - Example: Means of Transportation to Work

2017

**How did this person usually get to work LAST WEEK?** *If this person usually used more than one method of transportation during the trip, mark (X) the box of the one used for most of the distance.*

<input type="checkbox"/> Car, truck, or van	<input type="checkbox"/> Motorcycle
<input type="checkbox"/> Bus or trolley bus	<input type="checkbox"/> Bicycle
<input type="checkbox"/> Streetcar or trolley car	<input type="checkbox"/> Walked
<input type="checkbox"/> Subway or elevated	<input type="checkbox"/> Worked at home → SKIP to question 39a
<input type="checkbox"/> Railroad	<input type="checkbox"/> Other method
<input type="checkbox"/> Ferryboat	
<input type="checkbox"/> Taxicab	

2022

**How did this person usually get to work LAST WEEK?** *Mark (X) ONE box for the method of transportation used for most of the distance.*

<input type="checkbox"/> Car, truck, or van	<input type="checkbox"/> Taxicab
<input type="checkbox"/> Bus	<input type="checkbox"/> Motorcycle
<input type="checkbox"/> Subway or elevated rail	<input type="checkbox"/> Bicycle
<input type="checkbox"/> Long-distance train or commuter rail	<input type="checkbox"/> Walked
<input type="checkbox"/> Light rail, streetcar, or trolley	<input type="checkbox"/> Worked from home → SKIP to question 40a
<input type="checkbox"/> Ferryboat	<input type="checkbox"/> Other method

2025

**How did this person usually get to work LAST WEEK?** *Mark (X) ONE box for the method of transportation used for most of the distance.*

<input type="checkbox"/> Car, truck, or van	<input checked="" type="checkbox"/> Taxi or ride-hailing services
<input type="checkbox"/> Bus	<input type="checkbox"/> Motorcycle
<input type="checkbox"/> Subway or elevated rail	<input type="checkbox"/> Bicycle
<input type="checkbox"/> Long-distance train or commuter rail	<input type="checkbox"/> Walked
<input type="checkbox"/> Light rail, streetcar, or trolley	<input type="checkbox"/> Worked from home → SKIP to question 40a
<input type="checkbox"/> Ferryboat	<input type="checkbox"/> Other method





# THANK YOU!

Julia Glickman

[jglickman@aaashto.org](mailto:jglickman@aaashto.org)