



MODELING
MOBILITY
CONFERENCE

Sponsors

GOLD



SILVER



BRONZE



Agenda

Why This Matters

- Jeremy Raw

Group Discussion: Building MoMo Momentum

- Bill Hereth, Sijia Wang, Xinbo Mi

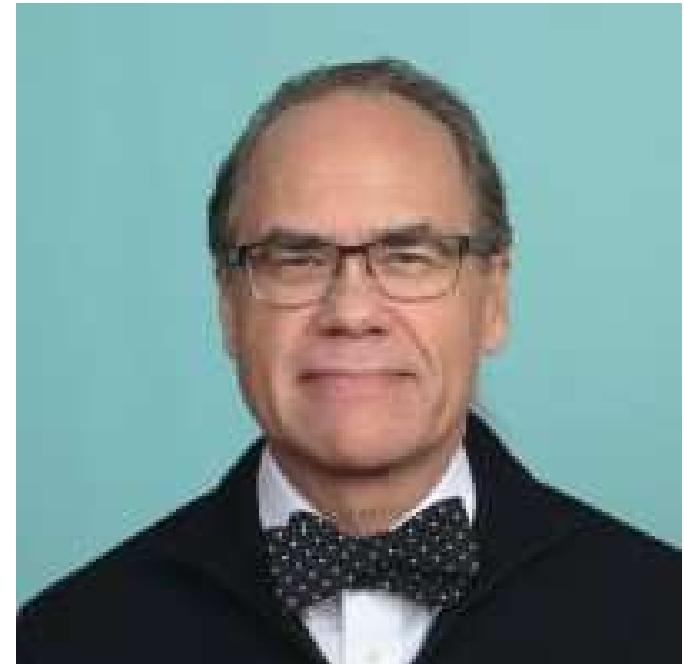
MoMost Awards!



Why This Matters

FHWA Community Planner (retired)

Jeremy Raw





CONNECT



Building MoMo Momentum





CONNECT





mo

momo 2025
BY ZEPHYR

convener

Who made a session or discussion thoughtful, engaging and connected?

thought provoking

What visual, idea, comment or takeaway made you stop and think?

useful

What tip, tool, or knowledge will you actually use in your work?

new voice

Whose new or unexpected point of view made a difference?

memorable

What moment made you smile, laugh, or feel especially connected?





momo

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BY ZEPHYR

new voice

Whose new or unexpected point of view made a difference?



minneapolis, mn
September 14-17, 2025



MoMost Award

for New Voice

is presented to

First Time Presenters



Planning Committee

Judge

September 17, 2025

Date issued

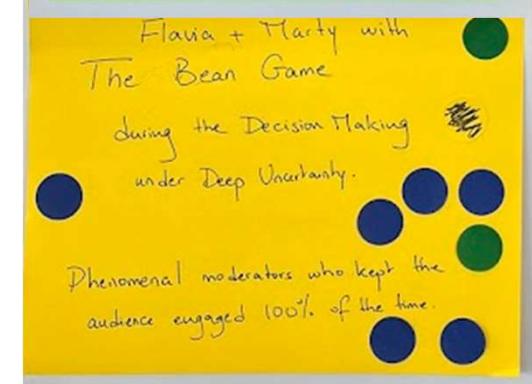
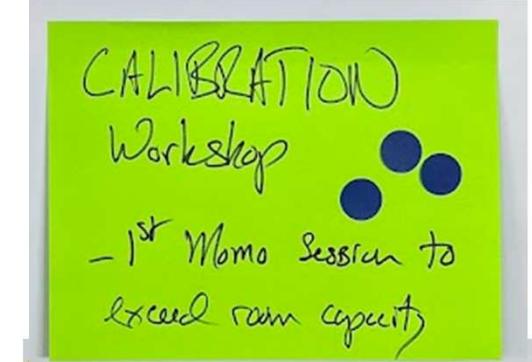
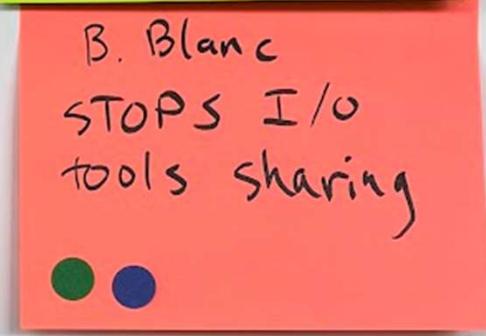
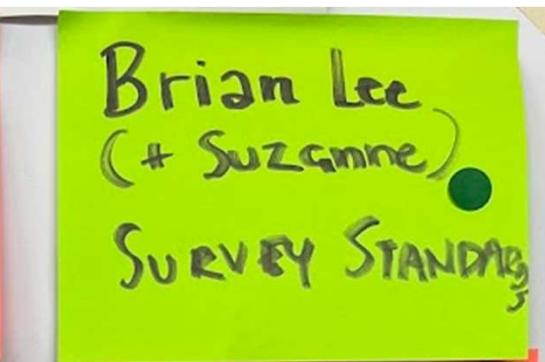


momo

momo2025
BY ZEPHYR

convener

Who made a session or discussion thoughtful, engaging and connected?



minneapolis, mn
September 14-17, 2025



MoMost Award

for Convener

is presented to

Moderators



Planning Committee

Judge

September 17, 2025

Date issued

minneapolis, mn
September 14-17, 2025



MoMost Award

for Convener

is presented to

Jonathan E. & the dine-around hosts



Planning Committee

Judge

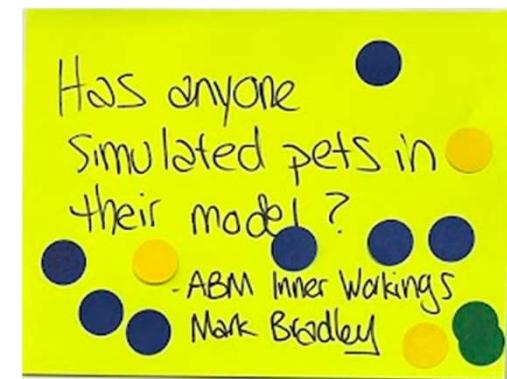
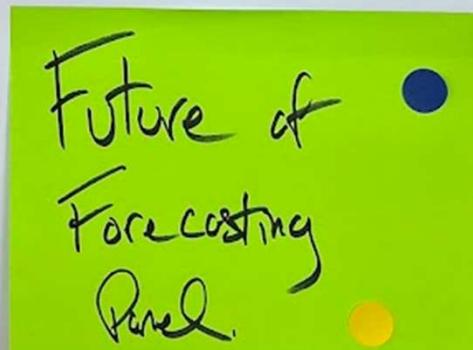
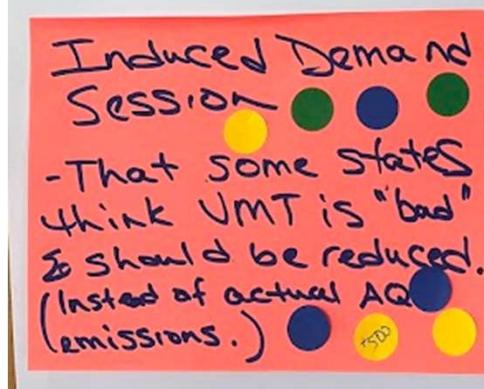
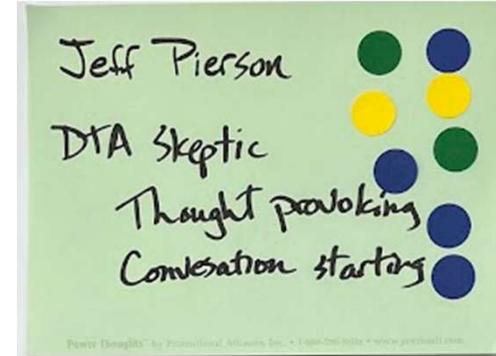
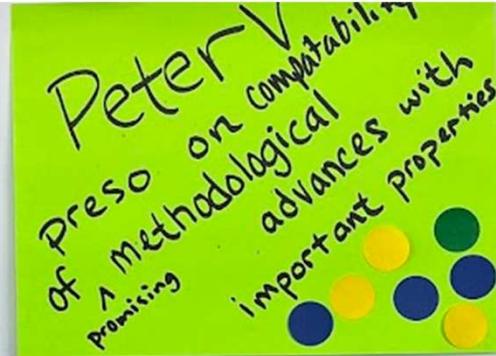
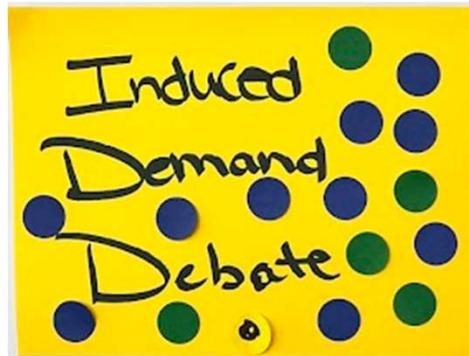
September 17, 2025

Date issued



thought provoking

What visual, idea, comment or takeaway made you stop and think?



minneapolis, mn
September 14-17, 2025



MoMost Award

for Thought Provoking

is presented to

Induced Demand: Session & Debate



Planning Committee

Judge

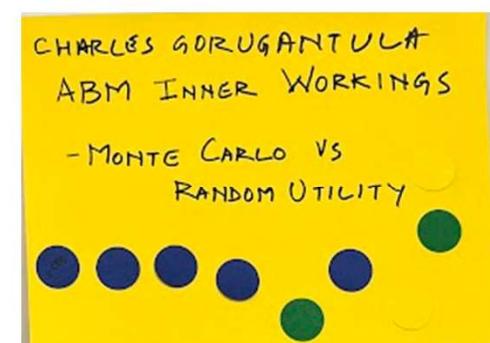
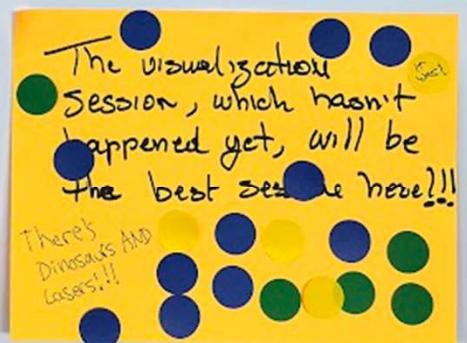
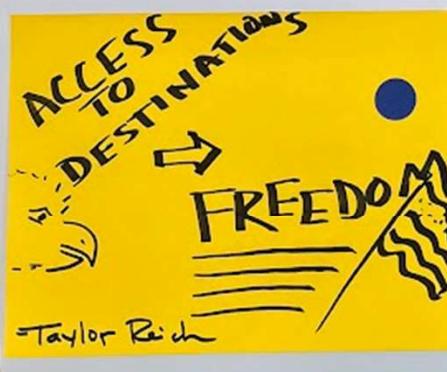
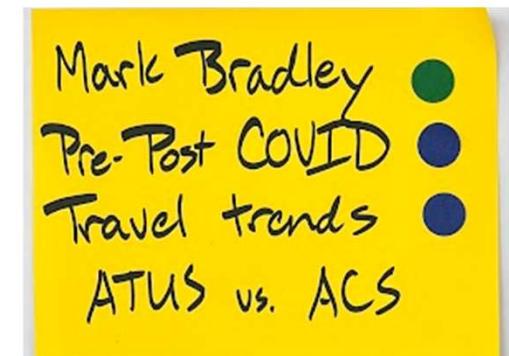
September 17, 2025

Date issued



useful

What tip, tool, or knowledge will you actually use in your work?



minneapolis, mn
September 14-17, 2025



MoMost Award

for Useful

is presented to

Visualization Workshop



Planning Committee

Judge

September 17, 2025

Date issued



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BY ZEPHYR

memorable

What moment made you smile, laugh, or feel especially connected?



minneapolis, mn
September 14-17, 2025



MoMost Award
for Memorable
is presented to

Minnesota



Planning Committee

Judge

September 17, 2025

Date issued



CONNECT



One More Session!

Statewide Modeling Coordination Group

- Johnson Great Room 1:00-2:00PM



Thank you!
stay tuned for the after-
conference survey &

